

Jessica Jung

Senior Product Designer / Design Lead

I am a product designer with over 10 years of experience in the industry, specializing in UX/UI Design, Interaction Design, and Visual Design. I prioritize connecting quality and functionality in every project, ensuring that user empathy remains at the forefront to deliver optimal experiences.

Experience

Microsoft

Senior Product Designer

Apr 2019 - present

- Senior Product Designer for Viva Engage, Microsoft's enterprise social networking service, focusing on knowledge-related features and Answers
- Viva Answers: I worked as a Design Lead and spearheaded the key design and launch efforts of Answers from 0 to 1. Additionally, I facilitated onboarding and coaching for new designers as our Answers UX team expanded
- Live Events in Viva Engage: Spearheaded the redesign effort for Live Events experience, covering end to end scenarios from registration, moderation during live event and post live event scenarios
- Town Hall Events in Teams: I led the primary design and communication effort to integrate Viva Engage Live Event's Q&A functionality into Teams Town Hall (large-scale meetings), working closely with the Teams UX & Product teams

Yahoo!

Senior Product Designer

Aug 2016 - Apr 2019

- Designed features for Gemini, Yahoo!'s advertising platform specializing in native advertising and mobile search ads
- Designed features for both mobile and desktop experiences for Yahoo Mail
- Contributed to the design of the desktop web and web app experiences for Yahoo Messenger
- Played a core role in the early initiative of Yahoo Together

Shopstyle (Got acquired by Rakuten)

Design Lead

2015 - 2016

- Led Shopstyle's mobile UX initiatives
- Collaborated with CEO and Product leads to redesign native mobile app. Implemented a lean design process: research, design, test, iterate

Udacity (Got acquired by Accenture)

Product Designer

2015

- Owned design efforts for growth-related features
- Designed number of growth related initiatives including Nanodegrees page design and Pathfinder experience
- Contributed to developing a cohesive aesthetic vision for the product's brand

Groupon

Product Designer

2013 - 2014

- Designed consumer experience for desktop and mobile platforms
- Led the main design effort for the gifting e2e experience and gift shop page

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Education

Maryland Institute College of Art

MA, User Experience Design

Shoreline Visual Arts

AAAS, Graphic Design Certificate, Web Design

University of Washington

BFA, Studio Arts

Industry Knowledge

Product Design
User Experience
User Interface
Interaction Design
Visual Design
User Research
Flow Map
Wireframing
Rapid prototyping

Tools

Figma, Sketch,
Protopie, Zeplin,
Adobe Creative Suite,
Microsoft Office Suite